Thank you for your interest in an internship with the Detroit Lions and Ford Field Management. The following is a short summary of internships offered by the Detroit Lions during the football season. Full internship descriptions will be posted on the Lions Job Board when the positions become available. If you would like to be notified when positions become available, you will need to sign up on the Lions Job Board to receive email notification when new positions are posted.

**Athletic Training**

**Description:** A seasonal intern will continually demonstrate the ability to serve as a productive staff member. Interns will assist with day to day operations of the department during Training Camp. This includes helping with field setup and breakdown for practice and game days, prepping training rooms and stocking supplies, taping duties, and supplying water to players in practice. Interns may have the opportunity to learn about rehabilitation protocols, provide support during practice, and pack and prepare trunks for away games.

**Requirements:** Interns must have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA while majoring in physical therapy, athletic training or related field. Interns must have previous experience working with athletes and have completed a minimum of one to two internships in athletic training, preferably in football, in order to be considered.

Candidate should submit resume and cover letter by mail to the Athletic Training Department. Internship openings are announced at [http://www.PFATS.com](http://www.PFATS.com)

**Duration / Hours:** This is a seasonal internship that takes place during Training Camp (July-August) / 60+ hours per week. Housing and a meal plan is provided for Training Camp Interns. 8 positions are available.

**Broadcasting**

**Description:** Assist with the day-to-day operations of the Broadcasting department: including assisting in the production of all radio and television programming. Will also assist with all game day production at Ford Field, will work home games on our production crew, and will gather material for the NFL Network.

**Requirements:** Have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA while majoring in broadcasting, television production/editing, or similar. Must have a working knowledge of a non-linear editing program (Avid preferred) and a working knowledge of professional football.

**Duration/Hours:** In season, July – January/February, up to 40 hours per week. Interns must have the ability to work with a flexible schedule, including being available for major scheduled events on nights, weekends, and holidays.

**Community Relations**

**Description:** Assists with day to day activities within the Community Relations department including: planning, organizing and execution of training camp, community group involvement, community requests via phone, e-mail, fax and/or mail, composes press releases and feature stories, maintains databases for appearances and donation requests and coordinates player/staff appearances and community events on behalf of the Lions.
Requirements: Have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA while majoring in sports management, communications, or similar. Excellent communications skills required.

Duration / Hours: In season, July-January/February, 40+ hours per week. Interns must have the ability to work with a flexible schedule, including being available for major scheduled events on nights, weekends, and holidays.

Digital Media (detroitlions.com)

Description: Assist with daily and long-term maintenance of Detroitlions.com, including page updates, article posts and video posts. Put together/send out email newsletters, assist in producing site photography and photo galleries, and Assist in graphic development (e.g. desktop wallpaper) for the site.

Requirements: Have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA. Preferred majors include website management, graphic design, journalism, public relations, and communications. Candidates must have experience with Adobe web elements (e.g. Photoshop, Dreamweaver, Illustrator). Proficiency in using Microsoft Office (Word, Excel, Outlook, Internet Explorer) required.

Duration / Hours: July - January/February, 35+ hours per week. Interns must have the ability to work with a flexible schedule, including being available for major scheduled events on nights, weekends, and holidays.

Equipment (Training Camp Only)

Description: Assists Equipment Manager(s) with all duties associated with department including: preparing lockers, washing/folding laundry, set-up/break-down field before and after practice, assist at practice as needed.

Requirements: Have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA. Must be A.E.M.A. certified or working towards certification. Candidates must have successful experience working in a collaborative and team oriented environment and act with integrity and personal accountability. Minimum of 2 year of football experience required.

Duration / Hours: Training Camp Only (4 weeks in July-August) / 35+ hours per week. Interns must have the ability to work with a flexible schedule, including being available for major scheduled events on nights, weekends, and holidays.

Events

Description: Assists the Events team at Ford Field with services directly relating to Events. The intern will have the opportunity to learn and assist with the day-to-day operations of the Events Department and will become involved with events for the Detroit Lions and Ford Field.

Requirements: Have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA. Bachelor of Arts or Bachelor of Science degree preferred. Prior event management experience required. Proficient in computer programs including; MS Excel, MS Word, MS power-point and MS Publisher required.

Duration / Hours: (Duration Varies) / 35+ hours per week. Interns must have the ability to work with a flexible schedule, including being available for major scheduled events on nights, weekends, and holidays.
Football Operations/Player Development

**Description:** Assists with day-to-day activities of department including team travel and training camp. Will manage and update departmental programs and databases and assist director with life skills/education seminars and presentations.

**Requirements:** Have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA. Sports Management majors preferred. Previous football operations experience required. Excellent computer skills in Microsoft Word, Outlook, Excel, and Power Point. Excellent driving record required. Strong emphasis on confidentiality and trustworthiness.

**Duration / Hours:** In Season, July-January / 60+ hours per week during Training Camp, 40+ hours per week during the regular season. High level of commitment required – intern will work evenings, weekends, and holidays. Early mornings and late nights required.

Marketing (Promotions)

**Description:** Assists with day to day operations of department including: marketing and promotions for the Detroit Lions and Ford Field. Will assist with planning, preparation and execution associated with Training Camp, game days and Tailgate events. Administrative duties include: mailings, data input, email requests, fan requests, event organization and other duties as assigned.

**Requirements:** Bachelor’s degree in marketing or related field with a minimum GPA of 3.0 and experience in sport management via minor, clubs, involvement in campus activities or leisure.

**Duration / Hours:** June-January / 40+ hours per week

Marketing (Training Camp)

**Description:** Assists with daily operations of Training Camp including: set-up/break down, meet and greet clients/guests, ensure fan fun, promote and solicit sign-ups for Detroit Lions affinity groups.

**Requirements:** Have at least completed junior year or higher at a 4-year degree seeking university and maintained a minimum 3.0 GPA. Experience in marketing and/or sport management via minor, clubs, involvement in campus activities or leisure preferred. Previous event and/or football experience preferred.

**Duration / Hours:** Training Camp (4 weeks in July-August) / 40+ hours per week. Must have the ability to work with a flexible schedule, including nights and weekends. Training Camp Assistants will work outdoors the entire time.

Media Relations

**Description:** The intern will assist in helping to streamline daily communications between the players, coaches, front office and the media. Will assist reports in obtaining interviews, assist in production notes and updating team statistics, write, research, and edit stories for Game Day program.

**Requirements:** Currently pursuing or recently completed Bachelor’s degree in Communications, Journalism, Sports Management, Sports Marketing or Sports Communications. Previous experience in writing for publicity, publications or in the field of journalism is strongly preferred.
Previous internship experience in Athletic Communications, Sports Information, Public Relations, Journalism, Sports Management, or with a sports organization is required. Microsoft Office (Word, Excel, Outlook, Internet Explorer) and Adobe (InDesign, Photoshop and Acrobat) is required.

**Duration / Hours:** In season, July-January / 40+ hours per week

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**Scouting/Pro Personnel**

**Description:** The intern will assist with and support college and pro football scouting. This includes assisting with scouting projects, gathering information, assisting with practice and workouts as needed.

**Requirements:** Undergraduate degree required; master's degree in progress, with emphasis on Sports Administration. Previous football experience required, i.e. player, manager, and/or experience working in a college football office. Excellent computer and typing skills, accuracy, proofreading skills required. Confidentiality and maturity a must.

**Duration / Hours:** June-January / 40+ hours per week. Must have the ability to work with a flexible schedule, including being available for major scheduled events on nights, weekends, and holidays.

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**Sponsorship & Suite Sales**

**Description:** Assists with day-to-day operations of the Sponsorship & Suite Sales department, including contract implementation, attending to guest/client concerns and needs in an efficient, professional, and courteous manner, and maintaining high standards for guest satisfaction. Assists with client services on event days including Field and Stadium Promotions, Suite and Advertising administration, and other game-day events as needed. Administrative support functions as needed.

**Requirements:** Have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA. Sports Management and Business majors preferred. Strong organizational skills. Excellent computer skills in Microsoft Word, Outlook, Excel, Power Point, and Photoshop. Candidates must be dynamic, outgoing, and customer service focused.

**Duration / Hours:** May-January / 20-30 hours per week

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**Video Department**

**Description:** Assist with day to day operations of the Video department including: equipment set up, camera operation during practice, workouts, and special assignments, downloading video (digitize or capture) onto video server and assist with post-production editing.

**Requirements:** Have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA while majoring in broadcasting, video production, or related field. Must have knowledge of broadcast equipment (Sony SP, SX). Experience with post-production video editors (Avid, Pinnacle, Final Cut Pro) strongly preferred.

**Duration / Hours:** In season, July - January / 30-40+ hours per week

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**Youth Football Program**
Description: Assists with all Detroit Lions Youth Football Programs including Summer Camps, Half-time Youth Football Games, 7 on 7 High School Passing Tournament, Detroit Lions Kids Club, and Detroit Lions Coaching Academy and Clinics.

Requirements: Have at least completed junior year or higher at a 4-year degree university and maintained a minimum 3.0 GPA. Preferred majors include coaching, teaching, event management, marketing, or sports administration. A sports background is preferred but not necessary. Must have strong desire to work with children ages 6-14. Must have a valid driver’s license, own transportation to drive to camps, and a clean driving record.

Duration / Hours: May – August, 40+ hours per week. Must have the ability to work with a flexible schedule, including being available for major scheduled events on nights, weekends, and holidays. Travel to youth camps required.