

**DETROIT LIONS
CHARITIES**

“The Lions are not just a football team but a part of the community, as well. We have a unique opportunity and responsibility to help make a difference by being good corporate citizens.”

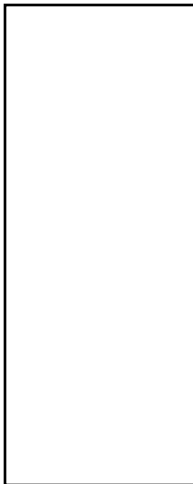
*~ Lions’ Vice Chairman
William Clay Ford, Jr.*



IT'S A WHOLE NEW ANIMAL



Detroit Lions Community Affairs
Up in Lights
222 Republic Dr.
Allen Park, MI 48101



Place Stamp
Here



DETROIT LIONS "UP IN LIGHTS"



PLEASE CHECK GAME

Detroit Lions "Up in Lights Program" posts birthday, anniversary and congratulatory messages during Lions' home games. The messages are shown on all TV monitors in the stadium and the large stadium boards in both end zones. Messages are posted in the third quarter. There is a \$100.00 fee payable by check, credit card or money order to Detroit Lions Charities.



Purchaser information

(Please Print)

First Name: _____

Last Name: _____

Address: _____

City: _____ State: _____

Zip Code: _____

Phone Number: () - _____

Message: (please include how you would like message to read)

Happy Birthday: _____

Happy Anniversary: _____

Happy Thanksgiving: _____

Other: _____

<u>Game</u>	<u>\$100 Fee Due By:</u>
<input type="checkbox"/> Fri. Aug. 12th, Cincinnati	Tue. Aug. 9th
<input type="checkbox"/> Sat. Aug 27th, New England	Wed. Aug. 24th
<input type="checkbox"/> Sun. Sept. 18th, Kansas City	Wed. Sept. 14th
<input type="checkbox"/> Mon. Oct. 10th, Chicago	Wed. Oct. 5th
<input type="checkbox"/> Sun. Oct. 16th, San Francisco	Wed. Oct. 12th
<input type="checkbox"/> Sun. Oct. 23rd, Atlanta	Wed. Oct. 19th
<input type="checkbox"/> Sun. Nov. 20th, Carolina	Wed. Nov. 16th
<input type="checkbox"/> Thurs. Nov. 24th, Green Bay	Mon. Nov. 21st
<input type="checkbox"/> Sun. Dec. 11th, Minnesota	Wed. Dec. 7th
<input type="checkbox"/> Sat. Dec 24th, San Diego	Wed. Dec. 21st

Please include this form with your payment.
If paying by credit card please fill out the following. Visa or MasterCard ONLY.

Credit Card Type: _____ Exp Date: _____

Credit Card Number: _____

After the message has been posted during the selected game, the purchaser will receive a thank you letter for a \$100.00 donation to Detroit Lions Charities. This is a receipt for your records and/or tax purposes. Please see your tax advisor to figure the exact deductions.

DETROIT LIONS



Phone: 313-216-4000
Website:
www.detroitlions.com/
community/upinlights

We do not post marriage proposals.